VoiceSMS by Infotek VoiceSMS

Reseller Rate Card

Bulk voice SMS to MTN, Airtel, Glo and 9mobile numbers across Nigeria

Run your own voice SMS business on our platform. Buy credits at wholesale, sell to your customers at your own price, and manage everything from a dedicated reseller dashboard. You never touch the telecom side: we handle network delivery, compliance and reporting.

Your wholesale pricing

YOUR PRICE PER CREDIT

₦6.25

1 credit = 1 answered call of up to 15s

RECOMMENDED RETAIL PRICE

₦7.50

Our standard customer price

YOUR MARGIN PER CREDIT

₦1.25

At recommended retail; set your own price

Cost per answered call by message length

Message length	Credits per call	Your cost	Retail price	Your margin
Up to 15 seconds	1	₦6.25	₦7.50	₦1.25
Up to 30 seconds	2	₦12.50	₦15	₦2.50
Up to 45 seconds	3	₦18.75	₦22.50	₦3.75
Up to 60 seconds	4	₦25	₦30	₦5

Campaign examples (30-second message, every call answered)

Recipients	Your cost	Retail value	Your margin
1,000 numbers	₦12,500	₦15,000	₦2,500
10,000 numbers	₦125,000	₦150,000	₦25,000
100,000 numbers	₦1,250,000	₦1,500,000	₦250,000

Maximum cost assumes every call is answered. Unanswered, busy and failed calls cost nothing, so the real cost is usually lower.

Funding your reseller wallet

FIRST TOP-UP (MINIMUM)	LATER TOP-UPS (MINIMUM)	CREDITS NEVER EXPIRE
₦50,000	**₦10,000**	**∞**
= 8,000 credits	Card, bank transfer or USSD	Use them at your own pace

Example: your first ₦50,000 buys **8,000 credits**. Sold at the recommended ₦7.50 per credit, that is **₦60,000** in sales and **₦10,000 profit** for you.

What you get

- **Reseller dashboard** showing your credits, customers, calls and answer rates.
- **Your own customers:** create accounts for them, or share your referral link so new sign-ups are attached to you automatically.
- **Your own price:** set the price per credit your customers see (not below your wholesale price).
- **Credit transfers:** send credits from your wallet to any customer, or take unused credits back.
- **Full visibility:** delivery reports for all your customers, downloadable as Excel, CSV or PDF.
- **Send campaigns yourself** at your wholesale price.

Billing rules

- 1 credit covers up to 15 seconds of an answered call. A message of 16–30 seconds uses 2 credits per answered call.
- Credits for the whole campaign are reserved when you send; unused credits are refunded automatically when it finishes.
- Unanswered, busy and failed calls are not charged.
- Calls are placed between 08:00 – 20:00 (Lagos time) in line with NCC guidelines. Every recording is reviewed before first use.
- Credits do not expire. Prices are in Naira.

Get started

To open a reseller account, visit **voicesms.infotekps.com** or contact us: robocall@infotekps.com · +234 813 287 8945 · Abuja, Nigeria