

Reseller Rate Card

Bulk voice SMS to MTN, Airtel, Glo and 9mobile numbers across Nigeria

Run your own voice SMS business on our platform. Buy credits at wholesale, sell to your customers at your own price, and manage everything from a dedicated reseller dashboard. You never touch the telecom side: we handle network delivery, compliance and reporting.

Your wholesale pricing

YOUR PRICE PER CREDIT ₦25 1 credit = 1 answered call of up to 30s	RECOMMENDED RETAIL PRICE ₦30 Our standard customer price	YOUR MARGIN PER CREDIT ₦5 At recommended retail; set your own price
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Cost per answered call by message length

Message length	Credits per call	Your cost	Retail price	Your margin
Up to 15 seconds	1	₦25	₦30	₦5
Up to 30 seconds	1	₦25	₦30	₦5
Up to 45 seconds	2	₦50	₦60	₦10
Up to 60 seconds	2	₦50	₦60	₦10

Campaign examples (30-second message, every call answered)

Recipients	Your cost	Retail value	Your margin
1,000 numbers	₦25,000	₦30,000	₦5,000
10,000 numbers	₦250,000	₦300,000	₦50,000
100,000 numbers	₦2,500,000	₦3,000,000	₦500,000

Maximum cost assumes every call is answered. Unanswered, busy and failed calls cost nothing, so the real cost is usually lower.

Funding your reseller wallet

FIRST TOP-UP (MINIMUM)

₦50,000

= 2,000 credits

LATER TOP-UPS (MINIMUM)

₦10,000

Online or bank transfer

CREDITS NEVER EXPIRE

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Use them at your own pace

Example: your first ₦50,000 buys **2,000 credits**. Sold at the recommended ₦30 per credit, that is **₦60,000** in sales and **₦10,000 profit** for you.

What you get

- **Reseller dashboard** showing your credits, customers, calls and answer rates.
- **Your own customers:** create accounts for them, or share your referral link so new sign-ups are attached to you automatically.
- **Your own price:** set the price per credit your customers see (not below your wholesale price).
- **Credit transfers:** send credits from your wallet to any customer, or take unused credits back.
- **Full visibility:** delivery reports for all your customers, downloadable as Excel, CSV or PDF.
- **Send campaigns yourself** at your wholesale price.

Billing rules

- 1 credit covers up to 30 seconds of an answered call. A message of 31-60 seconds uses 2 credits per answered call.
- Credits for the whole campaign are reserved when you send; unused credits are refunded automatically when it finishes.
- Unanswered, busy and failed calls are not charged. Unanswered numbers are redialled up to 1 more time(s) at no extra charge.
- Calls are placed between 08:00 – 20:00 (Lagos time) in line with NCC guidelines. Every recording is reviewed before first use.
- Credits do not expire. Prices are in Naira.

Get started

To open a reseller account, visit **voicesms.infotekps.com** or contact us: robocall@infotekps.com · +234 813 287 8945 · Abuja, Nigeria